

**Overview**

Results-oriented web/graphic design professional with 7+ years experience effectively producing attention-getting electronic marketing collateral; websites, advertisements, logos, print and web-ready graphics and newsletters

- ◆ Creative, energetic, resourceful and personable; excels working independently and with teams
- ◆ Learns quickly and possesses strong organizational, technical and written/verbal communication skills
- ◆ Successfully manages multiple projects, priorities and deadlines; thrives in a creative environment

Website development/maintenance  
CSS/XHTML  
Branding/Logo design

Digital/traditional photography  
Photoshop/Illustrator  
InDesign/ Dreamweaver

Wordpress  
Web 2.0 & Social Media  
Search Engine Optimization

**Professional Experience**

**INDUSTRIOUS ONLINE – Tacoma, WA – Creative Director, Web/Graphic Designer** 1/09 - Present

- ◆ Manages design team, develops and designs websites, designs company branding and marketing collateral

**HARMONY STUDIOS – Willoughby, OH – Designer/E-Marketer** 9/08 - Present

- ◆ E-mail Newsletter Design

**FREELANCE WEB/GRAPHIC DESIGNER AND PHOTO EDITOR – based out of Seattle, WA** 11/07 - Present

- ◆ Designs and maintains websites, logos and newsletters for clients
  - See examples at [www.csomerlotdesign.com](http://www.csomerlotdesign.com)
- ◆ Retouches digital photographs for professional photographers
- ◆ Restores old photographs for clients

**AWAKEN YOGA – Cleveland, OH – Webmaster/E-Marketer** 12/06 - Present

- ◆ Branding /Logo Design
- ◆ Website Design & Maintenance
- ◆ E-mail Newsletter Design

**MAIN SEQUENCE TECHNOLOGIES – Willoughby, OH – Assistant Media Designer/Webmaster** 08/07 - 11/07

- ◆ Designed functional website mock-ups using clients' existing websites
- ◆ Changed configurations in PC Recruiter software to meet the needs of client
- ◆ Made content updates to company website
- ◆ Designed new client website
- ◆ Assisted in the creation of print advertisements for the company

**LAKELAND COMMUNITY COLLEGE – Kirtland, OH – Assistant Web Administrator** 12/06 - 07/07

- ◆ Updated design and made content changes to college website
- ◆ Created advertisements for college cable station
- ◆ Photographed, retouched and prepared photographs of art gallery exhibits for website application
- ◆ Praised for ad designs and received excellent review from supervisor

**DODD CAMERA – Mentor, OH – Photo Lab Assistant/Manager** 11/00 - 12/06

- ◆ Promoted to manager and managed lab for three years
  - Consistently maintained high sales volume
  - Trained and supervised employees
- ◆ Processed and printed 35mm and APS film
- ◆ Edited and printed digital files
- ◆ Utilized Agfa film processing and printing labs
- ◆ Produced perfectly balanced prints utilizing CMYK/RGB photographic color theory

**Education**

**BACHELOR OF SCIENCE in DIGITAL COMMUNICATION – Franklin University – Columbus, OH – 2008**

- ◆ Graduated *Summa Cum Laude* – 4.0 GPA – concurrent with full-time employment
- ◆ Proud recipient of Franklin University Leadership Scholarship (2008)
- ◆ President's List 2006-2008

**ASSOCIATE OF ARTS – Lakeland Community College – Kirtland, OH – 2002**

- ◆ Member of Phi Theta Kappa honors society
- ◆ Dean's list 2000-2002