

**Overview**

Passionate and energetic Web & Graphic Design professional with 5+ years of experience producing tasteful and effective electronic marketing collateral including websites, advertisements, logos, print and Web-ready graphics and email newsletters.

- ♦ Creative, resourceful and personable; excels working independently and with teams
- ♦ Learns quickly and possesses strong organizational, technical and written/verbal communication skills
- ♦ Successfully manages multiple projects, priorities and deadlines; thrives in a creative environment

Website design/maintenance

XHTML/ CSS

Branding/Logo design

Digital/Traditional photography

Photoshop/Illustrator

Dreamweaver

Wordpress

Social Media/E-Marketing

Search Engine Optimization

**Professional Experience**

**FREELANCE** – ([View Portfolio: www.catherinesomerlot.com/design](http://www.catherinesomerlot.com/design))

**12/06 - Present**

- ♦ Website Design and Content Updates
- ♦ Logo Design, Marketing Collateral Design
- ♦ E-mail Newsletter Design and Maintenance
- ♦ Photo Retouching & Restoration
- ♦ Digital Art for magazine spreads and book covers

**AWAKEN YOGA – Cleveland, OH – Webmaster/E-Marketer**

**12/06 - Present**

- ♦ Branding/Logo Design
- ♦ Website Design, Maintenance and SEO
- ♦ E-mail Newsletter and Marketing Collateral Design
- ♦ Photography

**WEBMOSA – Seattle, WA – Creative Director, Web/Graphic Designer**

**1/09 – 6/09**

- ♦ Managed design team, designed websites, designed company branding and marketing collateral

**MAIN SEQUENCE TECHNOLOGIES – Willoughby, OH – Assistant Media Designer/Webmaster**

**08/07 - 11/07**

- ♦ Designed functional website mock-ups using clients' existing websites
- ♦ Changed configurations in software to meet clients' needs
- ♦ Content updates to company website
- ♦ Designed and Developed client website
- ♦ Assisted in the creation of print advertisements for the company

**LAKELAND COMMUNITY COLLEGE – Kirtland, OH – Assistant Web Administrator**

**12/06 - 07/07**

- ♦ Updated design and made content changes to college website
- ♦ Created advertisements for college cable station
- ♦ Photographed, retouched and prepared photographs of art gallery exhibits for website application
- ♦ Praised for ad designs and received excellent review from supervisor

**DODD CAMERA – Mentor, OH – Photo Lab Manager**

**11/00 - 11/06**

- ♦ Promoted to manager and managed lab for three years
  - Consistently maintained high sales volume
  - Trained and supervised employees
- ♦ Processed and printed 35mm and APS film
- ♦ Edited and printed digital files
- ♦ Utilized Agfa film processing and printing labs
- ♦ Produced perfectly balanced prints utilizing CMYK/RGB photographic color theory

**Education**

**BACHELOR OF SCIENCE in DIGITAL COMMUNICATION – Franklin University – Columbus, OH – 2008**

- ♦ Graduated *Summa Cum Laude* – 4.0 GPA – concurrent with full-time employment
- ♦ Proud recipient of Franklin University Leadership Scholarship (2008)
- ♦ President's List 2006-2008

**ASSOCIATE OF ARTS – Lakeland Community College – Kirtland, OH – 2002**

- ♦ Member of Phi Theta Kappa honors society
- ♦ Dean's list 2000-2002